

KEVIN BASKAR

k_baskar@outlook.com • (425) 443-7559 • www.linkedin.com/in/kevinbaskar/

EDUCATION

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| The University of Texas at Austin | Bachelor of Arts, Journalism Bachelor of Business Administration, Management Information Systems | May 2024 |
| The University of Texas at Dallas | Bachelor of Science, Information Technology and Systems | 2020 – 2021 |

WORK EXPERIENCE

KXAN-TV – Austin, TX June 2023 – Present

Video Journalist (January 2024 – Present)

- Collaborating with various personnel to discuss assignments, logistics, and shot requirements
- Editing 5 daily newscasts daily under heavy time constraints
- Conducting interviews and research on significant newsworthy topics in Austin

Politics Intern (August 2023 – December 2023)

- Developed engaging digital content on pertinent political narratives in Texas
- Reported on key Texas politicians with a focus on elections, impeachment proceedings, and legislative sessions
- Supported political correspondents through conducting interviews and researching significant political subjects

News Intern (June 2023 – August 2023)

- Crafted, refined, and edited VOSOTs, Intro, and Tease broadcast scripts for anchors
- Curated engaging digital stories incorporating Search Engine Optimization (SEO) terms for KXAN's website
- Aided on-location reporting and conducting interviews on local events and breaking news in Austin

ORGANIZATIONS & CLUBS

Texas Student Television – UT Austin September 2021 – December 2023

News Department Director (Fall 2023 – December 2023)

- Oversaw newsroom of reporters and producers to create rundowns for news shows at Texas Student Television
- Directed the control room to ensure a seamless broadcast with engaging segments for viewers
- Spearheaded news coverage across the entire station to cultivate a following among UT students and Austin residents

Executive Producer, Texas News PrimeTime (Fall 2022 – Spring 2023)

- Organized weekly pitch meetings leading to a well-structured and informative broadcast show
- Delivered top storylines about Austin, UT's campus, weather, business, and entertainment as a TV anchor for viewers
- Crafted viewer-friendly graphics using Adobe Photoshop and Adobe Premiere for the broadcast show

Executive Producer, Good Morning Longhorns (Fall 2022 – Spring 2023)

- Led weekly production meetings to discuss the upcoming show's key talking points and segments
- Produced/edited packages on Adobe Premiere about trending topics that were aired live during the broadcast show
- Conducted live interviews with guests to give viewers insight into notable individuals within the Austin community

General Reporter (Fall 2021 – Spring 2022)

- Conducted comprehensive research to unearth noteworthy news within the UT campus
- Reported on a diverse array of events including UT sports, press conferences, campus events, and breaking news
- Teamed up with news teams to craft compelling news broadcasts tailored for UT students

Management Information Systems Association – Member; UT Austin September 2021 – December 2023

- Participated in insightful discussions on the intersection and dynamics of business and IT
- Gained knowledge about the IT industry through firsthand accounts from experienced professionals
- Expanded my professional network by connecting with fellow club members in the IT and business sectors

ADDITIONAL INFORMATION

Computer Skills: R, SQL, Java, Python, Microsoft Suite, Adobe Premiere, Adobe Photoshop, DaVinci Resolve

Certifications: Think-cell Certified Professional (2020)

Interests: Broadcasting, Football, Soccer, Pop Songs, Movies

Work Eligibility: (USPR) Eligible to work in the U.S. with no restrictions